



Citizens Advisory Committee
Teleconference Notice
550 S. Main Street
Orange, CA

Committee Members:

Adam Wood
Amelia Castro
Ben Chapman
Dale Soeffner
Damon Tordini
Dan Kalmick
Daniel Soper
David Wheeler
Deepak Krishan
Derek McGregor
Dianne Thompson

Dirissy Doan
Eddie Marquez
Frank Murphy
Jamey Federico
Jeff Thompson
Jim Cunneen
John Kinney
Karalee Darnell
Kellie Aamodt
Kunal Mittal
Laurel Reimer

Lisandro Orozco
Marie Laveaga
Mark Paredes
Meredith Chillemi
Nick Polichetti
Paul Adams
Pete Hardin
Randy Styner
Roy Shahbazian
Steve Kozak

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Agenda Descriptions

The agenda descriptions are intended to give members of the public a general summary of items of business to be transacted or discussed. The posting of the recommended actions does not indicate what action will be taken. The Committee may take any action which it deems to be appropriate on the agenda item and is not limited in any way by the notice of the recommended action.

Public Availability of Agenda Materials

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Guidance for Public Access to the Board of Directors/Committee Meeting

On September 16, 2021, Governor Gavin Newsom signed into law AB 361 authorizing a local legislative body to hold public meetings via teleconferencing and make public meetings accessible telephonically or electronically to all members of the public due to the state and local State of Emergency resulting from the threat of Novel Coronavirus (COVID-19).

Guidance for Public Access to the Board of Directors/Committee Meeting (Cont.)

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Real-Time Comment

To provide a real-time public comment during the meeting, please access the Zoom at:

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Dial-In Info:

(669) 900-6833

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Meeting ID: 849 0422 4174

Speakers will be recognized by the Chair at the time the agenda item is to be considered. A speaker's comments shall be limited to three minutes. Anyone causing disruption can be removed from the meeting at the discretion of the Chair.

Written Comment

Written public comments may also be submitted by emailing them to publiccomments@octa.net, and must be sent 90 minutes prior to the start time of the meeting. If you wish to comment on a specific agenda item, please identify the item number in your email. All public comments that are timely received will be part of the public record and distributed to the Board. Public comments will be made available to the public upon request.



Citizens Advisory Committee
January 18, 2022
12:00 – 2:00 p.m.
Teleconference Meeting
Agenda

- 1. Chairman’s Remarks** Jeff Thompson, *Chair, CAC*
- 2. Pledge of Allegiance** Jeff Thompson, *Chair, CAC*
- 3. CEO Welcome** Darrell Johnson, *CEO*
- 4. Approval of October Minutes / Attendance Report**
Action Item
- 5. Public Comments**
- 6. Attitudinal & Awareness Survey Results** Dr. Tim McLarney, *True North Research*
(10 min) Presentation
- 7. Long Range Transportation Plan Update** Greg Nord, *Planning*
(15 min) Presentation Marissa Espino, *Public Outreach*
- 8. OC Streetcar Update** Ross Lew, *Capital Projects*
(20 min) Presentation Tresa Oliveri, *Public Outreach*
- 9. M2 Environmental Mitigation Program** Lesley Hill, *Planning*
(10 min) Presentation
- 10. M2 Next 10 Delivery Plan** Francesca Ching, *Planning*
(10 min) Presentation
- 11. Update Reports**
(5 minutes each)
 - Government Affairs Lance Larson, *Government Relations*
 - Bicycle/Pedestrian Subcommittee Paul Adams, *Chair, Bike/Ped Subcommittee*
 - Marketing Amelia Hsu, *Marketing*
 - South County Multimodal Study Warren Whiteaker, *Planning*
 - Staff Liaison Christina Byrne, *Public Outreach*
- 12. Committee Member Comments**
- 13. Adjournment / Next Meeting:**
April 19, 2022

Agenda Descriptions

The agenda descriptions are intended to give notice to members of the public of a general summary of items of business to be transacted or discussed. Any person with a disability who requires a modification or accommodation in order to participate in this meeting should contact the OCTA at (714) 560 5611, no less than two (2) business days prior to this meeting to enable OCTA to make reasonable arrangements to assure accessibility to this meeting.



**Citizens Advisory Committee
Meeting Notes
October 19, 2021
12:00 p.m. to 2:00 p.m.
550 S. Main Street, Orange, CA
Teleconference Meeting**

Members Present

Adam Wood, *Huntington Beach Resident / Building Industry*
Dale Soeffner, *Garden Grove Planning Commission*
Dan Kalmick, *Huntington Beach Resident*
Daniel Soper, *Cal State Fullerton*
David Wheeler, *Laguna Hills Resident/City Council*
Deepak Krishan, *Anaheim Resident/Accountant*
Derek McGregor, *Trabuco Canyon Advisory Comm.*
Dianne Thompson, *Huntington Beach Chamber*
Dirissy Doan, *Orange County Realtors*
Frank Murphy, *Orange Rotary*
Jamey Federico, *Dana Point Mayor*
Jeff Thompson, *Building Industry & Adjunct Professor*

John Kinney, *Resident*
Karalee Darnell, *Cal State Fullerton*
Kunal Mittal, *Civil Engineer*
Laurel Reimer, *Urban Planner*
Lisandro Orozco, *Historic Santa Ana*
Marie Laveaga, *La Habra Chamber*
Meredith Chillemi, *LifeSTEPS*
Nick Polichetti, *American Society of Civil Engineers*
Paul Adams, *Fountain Valley Planning Commission*
Pete Hardin, *Costa Mesa Resident/Attorney*
Roy Shahbazian, *Bus Rider, Transit Advocate of OC*

Members Absent

Amelia Castro, *Anaheim Housing & Comm. Dev Comsn.*
Ben Chapman, *Costa Mesa Chamber*
Damon Tordini, *Santa Ana Resident*
Eddie Marquez, *Resident*

Kellie Aamodt, *UC Irvine/UPS*
Mark Paredes, *Garden Grove Planning Commission*
Randy Styner, *Garden Grove Resident*
Steve Kozak, *Tustin Planning Commission*

1. Chairman's Remarks

Chair Jeff Thompson welcomed everyone to the Orange County Transportation Authority (OCTA) Citizens Advisory Committee (CAC) meeting. He talked about the Coronavirus update provided by staff. Jeff said recently OCTA had a bus service change to adjust the service for the increasing demands. He said the OC Bus Comeback Campaign continues to reinforce safety messages through the Welcome Pass, College Pass and Youth Ride Free programs. Jeff said the Welcome Pass has generated more than 404,000 boardings since its implementation. He said staff continues to track legislation related to the transportation and Brown Act items. Jeff said it looks like committees may begin meeting in-person starting in January 2022.

Chair Jeff Thompson asked the clerk to read any public comments. Christina Byrne said there were no public comments. Christina read through the teleconference protocols and took a roll call of members present and found the CAC to have quorum.

2. Pledge of Allegiance

Chair Jeff Thompson led the Pledge of Allegiance to the Flag.

3. Approval of July Minutes/Attendance Report

Chair Jeff Thompson asked if there were any corrections to the July 20, 2021, CAC Minutes/Attendance Report.

John Kinney said that he was marked absent on the Attendance Report, but he was in attendance.

A motion was made by Dirissy Doan, seconded by Dianne Thompson, and carried unanimously to approve the July 20, 2021, CAC Minutes/Attendance Report with correction and one abstention.

4. Public Comments

Christina Byrne said there were no advanced public comments submitted to OCTA.

5. Long Range Transportation Plan (LRTP) Update

Marissa Espino presented the LRTP Update. She said the information from the survey at the last meeting was provided to the OCTA Board of Directors. Marissa provided information on the current public engagement activities including a webinar, community leader roundtable, and a public survey. She also provided information on materials available to support the project. Marissa shared the project video with the committee. Marissa said an LRTP “toolkit” was sent to CAC Members to be used in discussions with committee members’ constituents.

Greg Nord reviewed the schedule from Fall of 2021 through Fall of 2022. He said there are scenarios that include the continuation of Measure M as a funding source and scenarios not including Measure M revenues. Greg said staff will continue to present at future CAC meetings throughout the process. <The full presentation is available on OCTA.net.>

Committee Member Comments:

Chair Jeff Thompson asked when will the CAC be able to provide stronger recommendations/input into the LRTP. Greg Nord said at the next CAC meeting the committee will be able to provide input into the scenarios. Then the committee will be able to provide input on the Draft LRTP in the Summer of 2022. Christina Byrne said the committee’s feedback is noted in the LRTP narrative. Greg said the CAC’s feedback is always noted in the LRTP Outreach Report.

Dale Soeffner asked for more information on how the LRTP gets revised over the several decades that it covers. Greg Nord said the plan is updated every four years and models are updated continuously. The LRTP includes a short-term action plan to take place over the next four years.

6. OC Streetcar Update

Tresa Oliveri provided an update on the OC Streetcar Project. She started with a map of the alignment and its features. Tresa talked about each segment and showed pictures of the bridges being constructed along the project alignment and the Maintenance and Storage Facility (MSF). She showed pictures of track installation along with customized notices for closures. Tresa said Vice-Chair Lisandro Orozco provided some drone footage of track installation at Fourth Street and Mortimer. She showed pictures and information on the streetcar vehicles and examples of the public outreach. Tresa showed a slide noting new development planned for the City of Santa Ana and the City of Garden Grove that highlights the attractiveness of having a streetcar as an infrastructure investment in the area.. <The full presentation is available on OCTA.net.>

Committee Member Comments:

Karalee Darnell asked about the terminus at Harbor Boulevard and if the LRTP envisions the streetcar to eventually go north. Tresa Oliveri said the are studies on an alignment in that area. Marissa said OCTA is looking at different corridor opportunities.

Chair Jeff Thompson asked for an update on the target completion date and costs associated with the OC Streetcar. Tresa Oliveri said the current cost is \$423 million with a completion date of October of 2023. She said this is under review and will go back to the OCTA Board of Directors in December 2021.

Vice-Chair Lisandro Orozco asked about the cost breakdown by agencies. Christina Byrne reviewed the funding sources listed on the project website.

Vice-Chair Lisandro Orozco asked about signal prioritization. Tresa Oliveri said as the streetcar approaches an intersection the green light will be held a bit longer if the platform is on the opposite side of the intersection.

Vice-Chair Lisandro Orozco asked about track work on Segment 5 closer to the train station. Tresa Oliveri said learning from past segments, there were hurdles with underground obstacles. She said now OCTA is trying to get more information by doing further investigation of the area with ground-penetrating radar and mini-trenches in an area before laying track so there are no surprises. Tresa said the mini-trenches are scheduled to start on Segment 5 in November.

Vice-Chair Lisandro Orozco asked about the location of the stop near the Old Santa Ana Courthouse. Tresa Oliveri said the stop will be right in front of the courthouse. She said it is the Sycamore stop in Segment 3. Tresa said the City of Santa Ana is doing a

bikeway project in the same location and the bikeway will travel between the curb and the platform.

7. Mobility Hub Study

Warren Whittaker presented the Mobility Hub Study. He provided an overview of the study. Warren said OCTA will come up with a strategy by the Spring of 2022 and public outreach will occur during the Fall of 2021. He said these hubs are places where transit, other amenities, and technology converge to offer a seamless travel experience. Warren talked about the main benefits of mobility hubs, the main components of these hubs and showed examples of mobility hubs.

Christina Pirruccello talked about OCTA's outreach efforts for this study including social media, electronic notices, surveys, webinars and collateral materials. She provided a three question Zoom poll. <The full presentation is available on OCTA.net.>

Question 1:

Select the number one service you would like to see at mobility hubs.

- A: On-demand shuttle services like OC Flex. – **#1 Choice**
- B: Delivery or parcel lockers.
- C: Rideshare like Uber/Lyft. – **#2 Choice**
- D: Bike and e-bike share. – **#3 Choice**
- E: E-scooter share. – **#4 Choice**
- F: Car sharing like ZipCar and Get Around.
- G: Other.

Select the number two service you would like to see at mobility hubs.

- A On-demand shuttle services like OC Flex.
- B: Delivery or parcel lockers.
- C: Rideshare like Uber/Lyft.
- D: Bike and e-bike share.
- E: E-scooter share.
- F: Car sharing like ZipCar and Get Around.
- G: Other.

Christina Pirruccello said these choices were evenly spread out.

Question 2:

How are important are the following amenities at mobility hubs? (Select from Not Important, Not Very Important, Neutral, Somewhat Important, Very Important.)

- A: Storage lockers for luggage or package delivery.
- B: Secure bicycle parking.
- C: Bicycle repair stand or station.
- D: Availability of staff at the transit station.
- E: Bathrooms
- F: Seating and open space.
- G: Dining options like food trucks, food carts, vending machines
- H: Security features like cameras, lighting
- I: ATM Machines
- J: USB Charging stations

Committee Member Comments:

Nick Polichetti said he had a comment regarding storage lockers... He was at the recently constructed park and ride facility off Lincoln Avenue and SR-55. Nick said there was a significant amount of trash within a few of the lockers. He said he voted neutral for this reason. Lockers would need to be better maintained.

Meredith Chillemi said, as someone who works with older adults and people with disabilities, the seating is super important. She also noted e-bike theft is a huge concern.

David Wheeler commented on the security features. He believes safety and security cameras are key to making everyone safe.

Paul Adams said secure parking for bicycles is very important for the last/first mile since e-bikes/bicycles are so expensive.

Laurel Reimer said for people who take their bikes to stations it is incredibly important for them to know their bike will still be there when they return. She also thinks it is important to have the carshare and rideshare option at these facilities for the first/last mile.

Frank Murphy said security is very important. He recently traveled to the bay area and used their light rail system to get in/out of the football stadium. Frank said these hubs are a great connection area and safety/lighting are super important. He also agrees safe bike parking is essential.

Daniel Soper said secure parking/storage for e-bikes is very important.

Derek McGregor said general safety and maintenance are very important. He is concerned that eventually these facilities would become a nuisance rather than an amenity. There needs to be a maintenance plan that can be sustained over a long period of time.

Chair Jeff Thompson said regarding safety and maintenance there may be a difference based on the location of a mobility hub. He said some areas may need less of these measures and some areas may need more measures.

Question 3:

What is your number one preferred location where mobility hubs should be placed in Orange County?

- A: Employment Centers.
- B: Near residential areas.
- C: Educational facilities like universities and colleges.
- D: Bus stations or stops. – **#3 Choice**
- E: Neighborhood shopping centers. – **#2 Choice**
- F: Rail stations or stops.
- G: At major visitor destinations like amusement parks, shopping malls, beaches. – **#1 Choice**
- H: Other

What is your number two preferred location where mobility hubs should be placed in Orange County?

- A: Employment Centers.
- B: Near residential areas.
- C: Educational facilities like universities and colleges. – **#1 Choice**
- D: Bus stations or stops.
- E: Neighborhood shopping centers. – **#2 Choice**
- F: Rail stations or stops.
- G: At major visitor destinations like amusement parks, shopping malls, beaches.
- H: Other

Comments Member Comments:

David Wheeler said mobility hubs should be where the most people will be located and that is why he selected G and D. He also wondered if e-bikes are ever equipped with sidecars or such to carry groceries, children, etc.

Derek McGregor said location is critical. This poll shows OCTA is looking at areas that are not isolated – they are areas where there is a lot of activity which makes sense.

Karalee Darnell said policy regarding e-bikes and e-scooters have been left to the local government. She asked if OCTA is taking this into account or is there a county-wide policy for these vehicles. Karalee is concerned OCTA may be putting these hubs with these features into a city that has not embraced these types of vehicles. Warren Whittaker said the community needs and the mobility hubs needs will respond to the individual communities' needs. He said the e-bike discussion is an evolving issue. Warren said he heard the County of Orange is developing an Active Transportation Committee to address e-bikes and active transportation issues. He said we are talking about e-bikes now, but a few years ago we were talking about neighborhood e-vehicles, and these still might be an important component. Warren said OCTA is just looking at an overall strategy and one hub may have a different suite of services than another. He said one thing OCTA is looking at is a clustering approach where the different modes work together.

Christina Byrne asked why employment centers and rail stations are ranked so low. Meredith Chilleme said working with affordable housing residents, the employment centers may not make sense since many are working virtually.

Daniel Soper said he recently returned to in-person instruction on campus after Covid and he noticed there are surprising number of people/students riding around on e-bikes and e-scooters that were not there before.

Laurel Reimer said educational facilities are a good location. She said it is good to make it easier for students to not have a car since students may come from out-of-state/area and campuses generally do not have a lot of parking.

8. Bus System Restructuring Study

Kim Tucker presented the Bus System Restructuring Study. She provided a timeline for the project and said OCTA is currently in the research and data analysis phase of the project. Kim said data is really important and OCTA is using data from September and October 2019 and 2021 to form the plan. She said the data is collected from all of OCTA's transit services and cell phone collection data.

Amelia Hsu said the marketing department will lead an extensive public involvement process which is anticipated to start January 24, 2022. She said leading up to January, OCTA is working on the outreach materials for the project. Amelia said if the OCTA Board of Directors approves the initial plan in May 2022, staff will then go out again for an extensive round of outreach. She said public involvement will end with a public hearing on July 25, 2022.

Kim Tucker showed a timeline indicating what they will do with the public comments and the preparation for the February 2023 Service Change. She said OCTA anticipates the changes will take place over more than one service change to allow for OCTA to make changes based on ridership demand and resources availability. Kim talked about the implications of scaling back service and its impacts on ACCESS service. She said this plan will look at potential impacts and how OCTA can mitigate those impacts.

Ryan Armstrong presented the branding of the restructuring process. He showed the research OCTA did using other agencies. Ryan talked about a couple different rebranding approaches and themes. He asked the committee to vote on their favorite theme – Transit Evolution Plan, Making Better Connections and Transitions. Ryan asked for comments and thanked everyone for their time. <The full presentation is available on OCTA.net.>

Committee Member Comments:

Meredith Chilleme said Making Better Connections addresses transportation and reconnecting with society as we go into the next phase of the pandemic.

Dianne Thompson said she too likes Making Better Connections because it is indicative of the different ways we connect by all modes of transportation.

Roy Shahbazian cautioned that it is a good value is to not over promise, so he is unsure about using the word “better.”

9. Diversity Outreach and Inclusion Update

Elia Verduzco shared an update on OCTA’s Diversity Outreach and Inclusion efforts. She provided background on these efforts. She said historically it has been difficult to reach the Spanish and Vietnamese population within these communities. Elia said Orange County is incredibly diverse and when you look at these diverse communities approximately 46% of the people in these communities do not speak English in their homes. She showed a slide of where Asian people live with a large concentration of Vietnamese living in Orange County. Elia said six years ago OCTA developed a Diversity Outreach Plan and has been implementing it since. She said 60% of Orange County is non-white and 46% does not speak English in the home, so diversity outreach is very important to OCTA. Elia shared the goals of this campaign, themes of the campaign, and where the Latin and Vietnamese population resides. She shared an overview of the deliverables and of deliverables on previous outreach events. Elia talked about partnerships in the community and the ambassador program. <The full presentation is available on OCTA.net.>

Committee Member Comments:

Meredith Chillemi said wonderful outreach and it would be great to also partner with the Office on Aging and the Senior Center Directors group.

10 Update Reports

- Government Affairs – Dustin Sifford said there is a lot of news around the infrastructure discussions in Washington DC and much of the information regarding OCTA is in staff reports. He said this is one of the most complicated political situations in Washington DC in a very long time which makes a very complicated transportation funding picture in more than two to three decades. It has parts that continue existing funding as well two different efforts. Dustin said there are no serious efforts on the annual appropriations bills, the highway trust fund is out of money and the statutory debt ceiling has reached its limits.
- Bicycle/Pedestrian Subcommittee – Paul Adams said the subcommittee met on September 21, 2021 via Zoom. He said the subcommittee heard from a panel of e-bike experts. Paul said OCTA’s YouTube Channel has the meeting and OCTA may add a link to the CAC website so everyone can hear this great dialogue. He said the committee also heard about the Bike Gap Closure Study. The December meeting of this subcommittee was canceled due to its proximity to the holidays. An email will be sent to subcommittee members with an Active Transportation Update.
- Marketing – Ryan Armstrong said the marketing team has launched several public engagement programs and public communications programs for OC Bus, OC

Metrolink and OC Rideshare all aimed at restoring customer confidence and reclaiming ridership. He said Metrolink just completed the Daycation Campaign in which 8,000 residents signed up to receive communications from OCTA regarding Metrolink weekend travel ideas. Ryan said the Welcome Pass has generated more than 400,000 boardings to date and continues through November 14, 2021. He also said OCTA launched the Youth Ride Free program which offers free rides to all Orange County youth ages 18 and under. OCTA partnered with every school district in Orange County to distribute passes to students. OCTA is working with private schools and home school groups to get passes out and they are available upon request as well. He said more than 10,000 youths have used the pass and that has generated more than 160,000 boardings since the launch of the program. Ryan said there have been two bus service changes implemented – one in August and another in October. He said the marketing communications goals were to have riders transition smoothly to the changes and promote rider improvement. Ryan said this Fall OCTA promoted the College Pass Program and a special campaign for those attending Irvine Valley College which is OCTA's newest partner. Ryan talked about Rideshare Week and there were 2,000 people who pledged to rideshare during the week.

- Staff Liaison – Christina Byrne said OCTA is anticipating that public committees will begin meeting in-person in 2022. She said OCTA will continue to monitor mandates and changes in legislation.

11. Committee Member Comments

Dirissy Doan acknowledged that Jared Hill will be departing OCTA. Jared Hill said he is sad to announce his departure and November 5, 2021, will be his last day at OCTA. He said it has been a pleasure working with this committee.

Paul Adams thanked Jared Hill for his outstanding work with the Bicycle and Pedestrian Subcommittee.

Chair Jeff Thompson thanked Jared Hill as well and wished everyone a great holiday season!

12. Adjournment/Next Meeting

Chair Jeff Thompson thanked staff for putting this meeting together and adjourned the meeting. The next meeting will be January 18, 2022.

Citizens Advisory Committee Fiscal Year 2021-2022 Attendance Record

● = Present

⊙ = Absent

R = Resigned

| MEMBER | 7/20/21 | 10/19/21 | 1/18/22 | 4/19/22 |
|-------------------|---------|----------|---------|---------|
| Adam Wood | ● | ● | | |
| Amelia Castro | ⊙ | ⊙ | | |
| Ben Chapman | ⊙ | ⊙ | | |
| Dale Soeffner | ⊙ | ● | | |
| Damon Tordini | ● | ⊙ | | |
| Dan Kalmick | ● | ● | | |
| Daniel Soper | ● | ● | | |
| David Wheeler | ● | ● | | |
| Deepak Krishan | ⊙ | ● | | |
| Derek McGregor | ● | ● | | |
| Dianne Thompson | ⊙ | ● | | |
| Dirissy Doan | ● | ● | | |
| Eddie Marquez | N/A | ⊙ | | |
| Frank Murphy | ● | ● | | |
| Jamey Federico | ● | ● | | |
| Jeff Thompson | ● | ● | | |
| Jim Cunneen | N/A | N/A | | |
| John Kinney | ● | ● | | |
| Karalee Darnell | ● | ● | | |
| Kellie Aamodt | ⊙ | ⊙ | | |
| Kunal Mittal | ⊙ | ● | | |
| Laurel Reimer | ⊙ | ● | | |
| Lisandro Orozco | ● | ● | | |
| Marie Laveaga | ● | ● | | |
| Mark Paredes | ⊙ | ⊙ | | |
| Meredith Chillemi | ● | ● | | |
| Nick Polichetti | ⊙ | ● | | |
| Paul Adams | ● | ● | | |
| Pete Hardin | ● | ● | | |
| Randy Styner | ⊙ | ⊙ | | |
| Roy Shahbazian | ● | ● | | |
| Steve Kozak | ● | ⊙ | | |
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